



**Radosław Przybył**  
 /ra'dɔswaf 'psɨbiw/  
 you can call me Radek

**Multimedia expert** seeking new opportunities in multimedia areas. Built low cost **virtual studios**. Introduced commercial **live streaming** as a content to large Polish web sites. Created and managed **large scale live events** from around Europe. Internet **video development expert**. Newtek video mixers expert. Former **photography** evangelist for Olympus. Developed first Polish CD-ROM lexicon in mid 90's. **DTP and imaging** technologies master.

**Certified Newtek Operator** TriCaster  
 410/460/860/8000 (2014)





## 2015-2016, AGORA SA – VIDEO PLATFORM DEVELOPMENT MANAGER

Responsible for development of video player and video platform tools for one of the largest Polish news-sites (gazeta.pl) with 600M visits and 40M+ video impressions monthly.

## 2002-CURRENT, DEEP DIGITAL – PRODUCER, PROJECT MANAGER

Managing Streamedia.pl – live streaming services for public and private mandates.

Main achievements:

- Contracted main streaming provider for National Center of Research and Development and Polish Agency for Business Development 2013-current (multiple transmissions with content embedding in largest Polish websites – reach of 10k views per hour)
- CeBIT 2014, Hannover, Germany; (mandate – Polish Agency for Business Development) – 4 journalists, 10 supporting staff – live streaming from custom built studio on site (4 days – 4 hrs daily);
- Krynica, Poland 2014 (Polish Davos) (mandate – Institute of Eastern Studies) – 3 concurrent stream channels from 10 different on site locations for 3 days (12 technicians) – signal delivered by network (Teradek encoders) to vision mixers for mixing and streaming to CDN. Custom built multichannel multilingual player;
- Warsaw, Poland, ICT Summit 2014 (mandate – Polish Agency for Business Development) – 2 days, four channels (four teams) streaming live and to screens located on site;
- Multiple live events streamed to largest Polish websites;
- Development of streambox.pl – video CMS system for rent. Advanced functions: questions, viewer login, PPV, surveys;
- From 2011 running own CDN based on Wowza Streaming Engine (former Wowza Media Server) capable of running 2000 concurrent connections (easily scalable).

## OTHER ACTIVITIES

- 2008-2012 Subject matter expert on photography at Olympus Poland – Social Media and Media expert and moderator, end-user training, Olympus photography expert for TV series aired by private nationwide TV channel in Poland;
- creation of various multimedia solutions for clients (eg. web vocabulary for DeAgostini RLT solution), multimedia projects (eg. Karol Szymanowski interactive tours)
- Experimental multimedia photographic solutions (virtual tours, panoramic photography), running photo/video studio





GREENSCREEN STUDIO

#### **2008-2014 DIRECTOR/TV PRODUCER/BDM – BANKIER.PL, NASPERS SUBSIDIARY**

Developed Bankier.tv branch of Bankier.pl (largest Polish business website). Setup of tv business, studio development (including greenscreen), managing team of 10, mandate acquiring and relationship management.

Main achievements:

- aired more than 500 live events;
- large projects (multiday, multichannel conferences) CeBIT 2013 (mandate – Polish Government), European Economic Forum 2011, 2012, 2013, Krynica Forum (Polish Davos) – on site management, event supervision, responsible also for building scenography, crew setup, technical setup, logistics;
- designed and built greenscreen studio based on Newtek Tricaster technology;
- Projected lighting system for studio;
- managed business unit of 10 technicians and journalists, responsible for KPI, budgeting, client acquisition, client relations;
- invented unique methods of acquiring viewers from different sources;
- aired events using Wowza Streaming Engine (former Wowza Media Server) reaching it via cable, cellular and sat connections;
- project became profitable after 3 years.

#### **2000-2001 DIGITAL STRATEGIES GROUP – CTO – CONSULTANCY STARTUP FIRM**

responsible for technological support for our clients (PWC, Hewitt, Pearson Education etc) and inhouse software systems.

#### **1999-2000 WIBERA AG (PWC GERMANY) CONTRACT PROGRAMMER**

Worked on time management software for Duesseldorf Airport Fire Department.

1994-1999 PROMedia CD. (Multimedia nad Desktop Publishing Company) (partner)

Software development of multimedia CD ROM titles, including Oxford Encyclopedia of History and some polish lexical titles.

#### **1994-1995 LOTUS DEVELOPMENT PR AND MEDIA ACTIVITIES COORDINATOR IN POLAND**

#### **1992-1994 PRES PROJECT (DESKTOP PUBLISHING COMPANY) (OWNER)**

DTP services for newspapers and publishing house





## MULTIMEDIA TECHNICAL SKILLS

Certified Newtek Operator – TriCaster 410/460/860/8000 (2014)

(<http://www.newtek.com/support/certified/support-certif-get-certified-op-directory.html>)

Experienced Wowza Media Server administrator

Practical knowledge of JWPlayer technology and JWPlayer API

Good knowledge of

Panasonic video cameras

- BlackMagic video cameras and supporting devices
- Sony video cameras
- Olympus, Panasonic, Sony, Canon and Nikon photo gear
- Sennheiser portable audio systems
- Supporting audio and video devices (Teradek Encoders, Matrox Encoders etc)
- Professional knowledge of Adobe line-up of products. Illustrator, InDesign, Photoshop, Premiere, AfterEffects.
- Programming skills in Embracadero, Microsoft programming languages (C++, C#, Pascal), web programming in PHP and Django/Python, Apache web server administration.

Radosław Przybył | Echternach | tel. +352 661 220 600 | radek@streambox.lu

### HD 4 TRACK VIDEO MIXER

TRICASTER XD 460 ALLOWS  
SIMULTANEOUS RECORDING  
OF FOUR CAMERAS, MIXING  
WITH COMPUTER INPUTS  
AND MULTILAYERED VIRTUAL  
SETS



### HD STUDIO CAMERAS

BLACKMAGIC STUDIO CAMERA



VIDEO GEAR